

2011 Education Series

EDUCATION SERIES

FEBRUARY 2011 : LARRY GENTILELLO, MD The day-long summit will provide a comprehensive overview of Screening, Brief Intervention and Referral to Treatment (SBIRT) as a standard of care and billable service and a skills-based training by nationally recognized experts in delivering SBIRT. Larry Gentilello, MD, professor of surgery, the University of Texas, Southwestern Medical School, will be the keynote speaker.

APRIL 2011 : HOWARD DEAN, MD Dr. Dean brings an experienced and dual perspective as a physician and politician to the discussion of health reform. He will speak about The Patient Protection and Affordable Care Act and substance abuse, addressing how reform can advance substance use as a healthcare priority, encourage screening and early detection of risky use and provide funding for treatment.

NOVEMBER 2011 : PUBLIC EVENT Peer Assistance Services is planning an event that will appeal to a wide audience. The 2010 event focused on the impact of substance use on the developing teen brain.

SPONSORSHIP OPPORTUNITIES

2011 EDUCATION SERIES TITLE SPONSOR : \$10,000

- Introduction and acknowledgement as Title Sponsor at all series events
- Remarks at the Annual Event featuring Howard Dean, MD
- Logo on all series promotional materials reaching more than 6,000 prospective attendees
- Logo on signage and programs at all events
- Logo on Peer Assistance Services website (1,900 visits/month)
- Sponsor collateral placement and exhibit booth at series events, as appropriate
- Eight tickets to VIP reception and the Annual Event with priority seating

APRIL 15 ANNUAL EVENT PRESENTING SPONSOR : \$5,000

- Acknowledgement as Presenting Sponsor
- Logo on event promotional materials, signage and program
- Logo on Peer Assistance Services website (1,900 visits/month)
- Exhibit booth at event
- Eight tickets to VIP reception and the Annual Event with priority seating

APRIL 15 ANNUAL EVENT PARTNER SPONSOR : \$2,500

- Acknowledgement as Partner Sponsor
- Recognition on Peer Assistance Services website (1,900 visits/month)
- Eight tickets to VIP reception and the Annual Event with priority seating

APRIL 15 ANNUAL EVENT PATRON SPONSOR : \$1,250

- Acknowledgement as Patron Sponsor
- Recognition on Peer Assistance Services website (1,900 visits/month)
- Four tickets to VIP reception and Annual Event

APRIL 15 ANNUAL EVENT ADVOCATE SPONSOR : \$500

- Acknowledgement as Advocate Sponsor
- Two tickets to Annual Event

APRIL 15 ANNUAL EVENT INDIVIDUAL TICKET : \$200

